

Dillon Haley

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SUMMARY

Dynamic Full Stack Web Developer with 7+ years of experience designing and building a variety of web solutions. Spearheaded the creation of 5 eCommerce websites, enhancing user engagement at 60+ retail locations, while integrating POS systems and payment gateways. Creator of iOS applications, responsive sites for businesses, and engaging video and web media. Seeking to leverage extensive UX/UI expertise and leadership in web solutions for innovative digital transformations.

EXPERIENCE

Senior eCommerce Full Stack Web Developer

Schwazze April 2022 - September 2024 Denver, CO

- Spearheaded the development of 5 eCommerce websites and dynamic in-store menus for 60+ retail locations.
- Worked with POS systems, payment gateways and loyalty programs to create fully featured online shopping experiences, increasing online sales by 150%.
- Led offshore team and managed scrum workflows, sprints, and change management systems with Jira.
- Optimized Javascript, React.js, .NET and PHP apps via sprints to decrease page load by 60% to under 1s LCP.

Junior Web Developer and Designer

Educyber, Inc. August 2019 - April 2022 Wheat Ridge, CO

- Developed 8 new sites while maintaining 80+ Wordpress installations along with Drupal and Laravel sites, ensuring site reliability along with the latest updates and security patches.
- Utilized SEO best practices to increase traffic to websites by 40%, drove leads to businesses via organic searches.
- Applied latest WCAG accessibility guidelines for proper use of screen readers.
- Created wireframes and mockups using Figma and Invision, translated into pixel-perfect responsive webpages.

Digital Media Specialist

Swordfish Studio September 2017 - July 2019 Evergreen, CO

- Built websites with customized shop and marketing experiences for 5 brands.
- Created logos, food labels, brand guides and digital assets for health food products.
- Shot, edited, and collaborated on video/motion graphics for local businesses, increasing viewership by 10,000+.

Social Media Intern

Jefferson County Open Space May 2015 - July 2016 Golden, CO

- Produced winning video for \$20,000 GOCO grant, nominated for Jeffco Special Achievement award.
- Shot and edited dozens of videos for trail building and conservation initiatives for local parks.
- Responsible for social media marketing on Instagram and Youtube, increasing subscriber count by 1,000+.

EDUCATION

Bachelor of Arts in Media Production

Minor in Technology, Arts and Media University of Colorado Boulder 2017 3.6 GPA

- Project manager and director for 3 film projects from start to finish
- Lead sound designer for Grillo Award-Winning student film The Restless.

High School

Evergreen High School 2013 3.7 GPA

SKILLS

Full Stack Development: HTML, CSS, JavaScript, React.js, PHP, C#, SQL, Typescript, REST APIs

Platforms: Wordpress, Drupal, Laravel, Amazon AWS, Docker, Google Cloud, Cloudflare

Design Tools: Adobe Suite, Photoshop, Illustrator, InDesign, Figma, InVision

Project Management: Atlassian Suite, Jira, Freshservice, Slack, GitHub

Productivity Tools: Microsoft Office, Word, Excel, ChatGPT, Teams, Outlook, Google Suite